

Good Morning,

Squash New Zealand has launched the first in a series of web based club development tools using YouTube videos.

The videos have been produced with the assistance of Rob Walker from Club K and they will cover everything from club presentation, prospecting and retention through to club open days and adding a gym.

They are designed to help all squash clubs with ideas on development that can and will make a difference to their business.

Additional information will be available through the site for any club wanting to give it a go.

The first video is "Get Ready" and can be accessed by either clicking on this link www.squashnz.co.nz/clubdevelopment or clicking on "Club Development" on the menu bar on the left hand side of the Squash NZ homepage.

Tell us what you think of the videos by clicking the link to the forum!

Can you please pass this onto all the squash clubs in your district.

Kind Regards,

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